

# Behavioral health and substance use systems of care

The current behavioral health (BH) climate presents an enormous opportunity to reimagine policy, payment, and models of care to increase access, advance equity, and ultimately improve the health of individuals and communities. Health Management Associates (HMA) understands how to design solutions for every level of the system—from states to payers to providers.

**WE CAN HELP →**



## Operations

Workforce & Staffing,  
IT Systems/EMRs,  
Workflow



## Policy

Medicaid,  
Non-Medicaid  
and Commercial



## Finance

Value Based Care,  
Rate Setting, Budgeting,  
Innovation



## Clinical

Evidence Based Practice,  
Practice Transformation,  
Human Centered Design

BEHAVIORAL HEALTH

**HMA** Services

**A HEALTHIER  
NATION IS OUR  
INSPIRATION.**



## ABOUT HMA

HMA is a leading independent research and consulting firm with more than 700 consultants with expertise across all domains of publicly funded healthcare and human services. HMA has distinguished itself from other consulting companies by our decades-long tradition of hiring senior-level policymakers, healthcare system leaders, and other experts with hands-on experience.

## Our People

HMA's multidisciplinary behavioral health team is comprised of more than 40 dedicated BH experts with rich backgrounds in public sector behavioral health, including:

- » Former state and city/county commissioners of mental health and substance use
- » Medicaid policymakers
- » Health plan executives
- » Child welfare leaders
- » Health system executives
- » Community BH organization leaders (clinical and operational)
- » Inpatient and acute care providers
- » Addiction and substance use providers
- » Public health and prevention policymakers
- » Community organizers
- » Federal Health Information Exchange (HIE) policymakers
- » Primary care and BH clinical leaders
- » Justice-involved facilities' BH leaders

### Advancing workforce with Collective Impact

The National Council for Mental Wellbeing (NCMW) launched the Center for Workforce Solutions in 2023 in partnership with The College for Behavioral Health Leadership (CBHL) and HMA. The partnership is leveraging Collective Impact to address the workforce crisis, and using a cross-sector approach to address the long-standing challenges for expanding and solidifying the behavioral health workforce.

[READ THE BLOG →](#)

## Our Clients

- » Federal, State, County, and City Government Agencies
- » Health Plans: National Medicaid Managed Care Plans, Local BH Managed Care Plans
- » Health Systems, Emergency Departments, Crisis & Diversion, Acute Care Units, Ambulatory Integrated Care
- » Behavioral Health Provider Organizations: Mental Health, Substance Use, Primary Care, Integrated, Certified Community Behavioral Health Clinics (CCBHCs)
- » Jails & Prisons: Substance Use Disorder (SUD), Medication-Assisted Treatment (MAT), & Integrated Care
- » Community-Based Organizations: Collective Impact, Health Plan Negotiations

## We Help Clients With

- » Grants: finding, winning, evaluating
- » Becoming CCBHCs
- » Strategic planning
- » Mergers and acquisitions
- » Network development
- » Program operations improvement
- » Performance measurement
- » Value-based care
- » Workforce strategies and innovation
- » Child & youth system design
- » Crisis, 988, Mobile and Crisis Stabilization Unit (CSU) design



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